

**New Business Models And Value Creation: A
Service Science Perspective (SxI - Springer
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ultimate role of the business model is to ensure that the technological core of the innovation delivers value to the customer ; they identify the following

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needs an appropriate business model. Business models convert new technology to economic value. The Role of the Business Model in Capturing Value from

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business models and new value

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Riccardo Varaldo is the author of La nuova partita dell'innovazione (0.0 avg rating, 0 ratings, 0 reviews, published 2014), New Business Models and Value

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